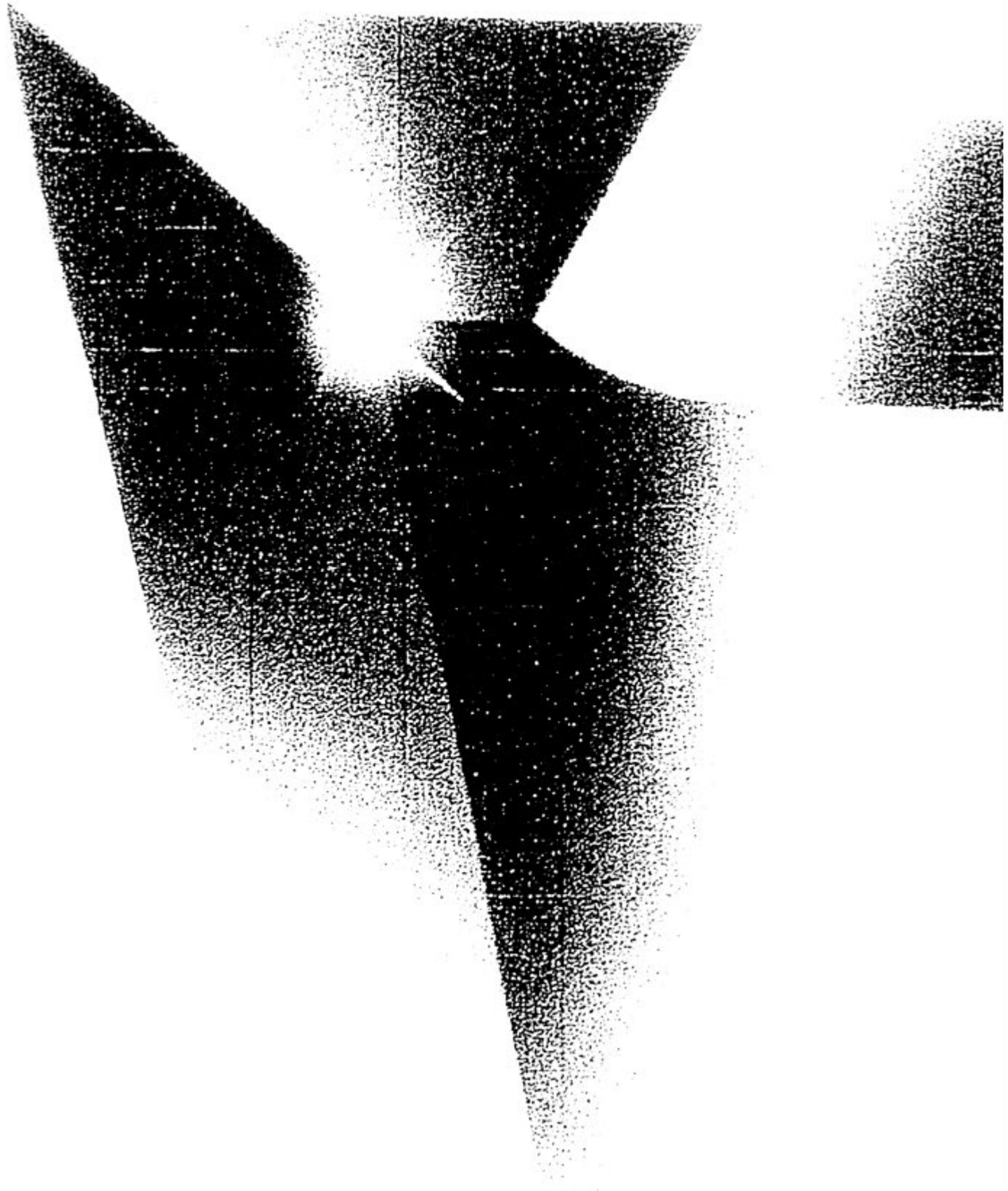
CHROME BOMB



"WITH THE GRAFFITI CHROME BOMBING ACTION AS INSPIRATION, THE SS15 COLLECTION EMPHASIZES VISUAL ELEMENTS SUCH AS OUTLINED PATTERNS, CHROMED GRAPHICS, STUNNING COATED FABRICS AND ELABORATED EMBROIDERIES. FOR THIS OCCASION WE TEAMED UP WITH ALEX FAKSO, THE WELL KNOWN GRAFFITI PHOTOGRAPHER TO SHOOT THE CAMPAIGN, A PERFECT MATCH TO EXPRESS THE COLLECTION CONCEPT.

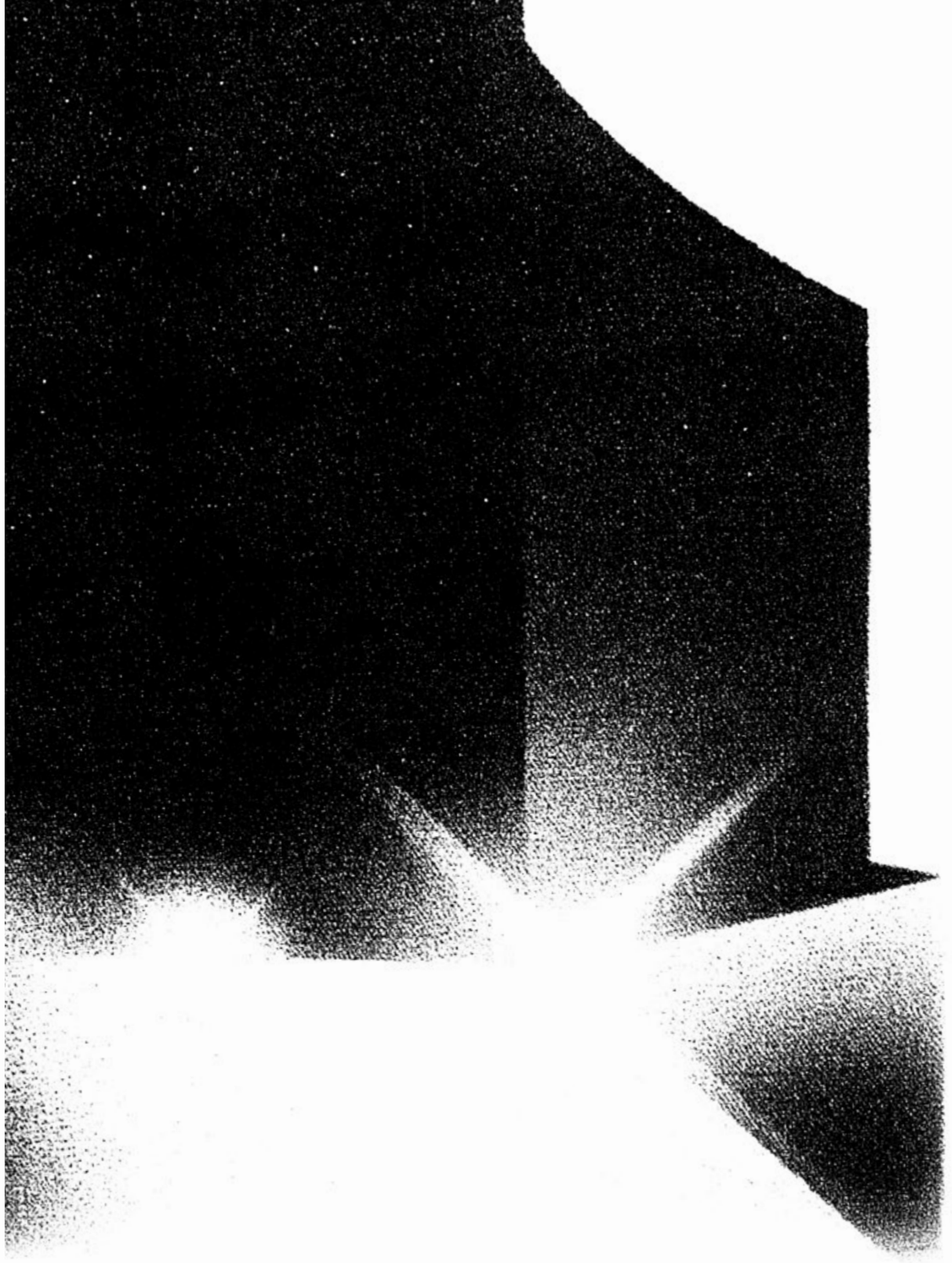
BEING LOYAL TO OUR STANDARDS, WE STAND UP FOR QUALITY FUNCTIONAL LONG-LASTING GARMENTS, WITH A SOLID BLACK/GRAY/WHITE COLOR PALETTE COMPLEMENTED BY CHROME

11

COATED FABRICS GIVE THE COLLECTION A STRONG OVERVIEW HIGHLIGHTED BY 3M AND BLOCK PRINTS.

A LARGE RANGE OF FITS PROVIDE THE COLLECTION RICH LAYERING COMBINATIONS BUILDING UP STRONG STATEMENTS IN SILHOUETTES.

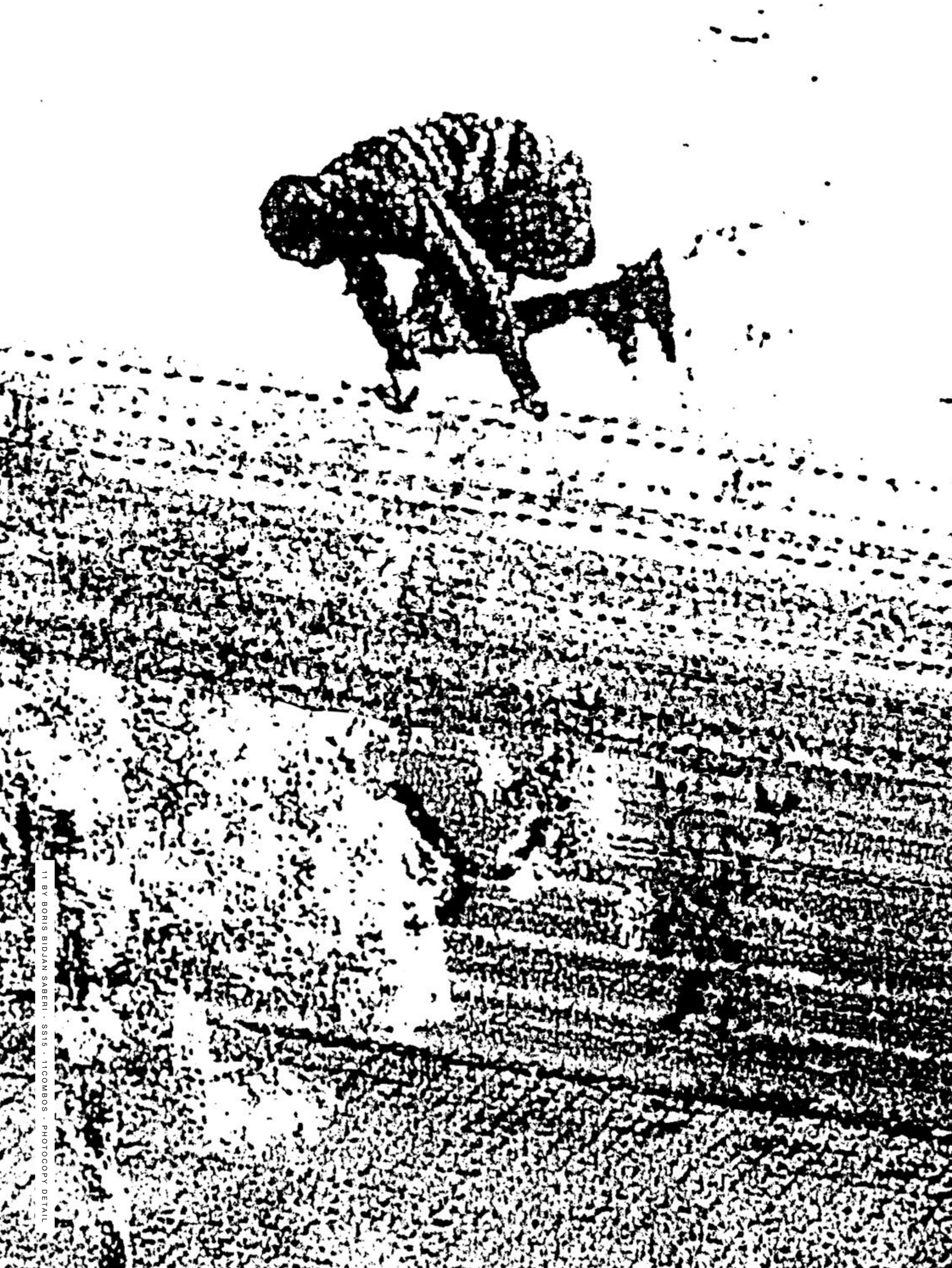
THIS COLLECTION COMES AGAIN WITH A COLLABORATION WITH THE GERMAN MANUFACTURER ORTLIEB ADDING NEW MODELS AND FABRICS, ALSO WITH A COLLABORATION WITH THE GRAFFITI CAN SUPPLIER PIONEER MONTANA COLORS, GIVING STRENGTH TO THE COLLECTION INSPIRATIONAL CONCEPT."



11 BY BORIS BIDJAN SABERI - SS15 - 11COMBOS - SW1 CHROME EFFECT PHOTOCOPY COMPOSITION

11 BY BORIS BIDJAN SABERI - SS15 - 11COMBOS - CAMPAIGN BY ALEX FAKSO

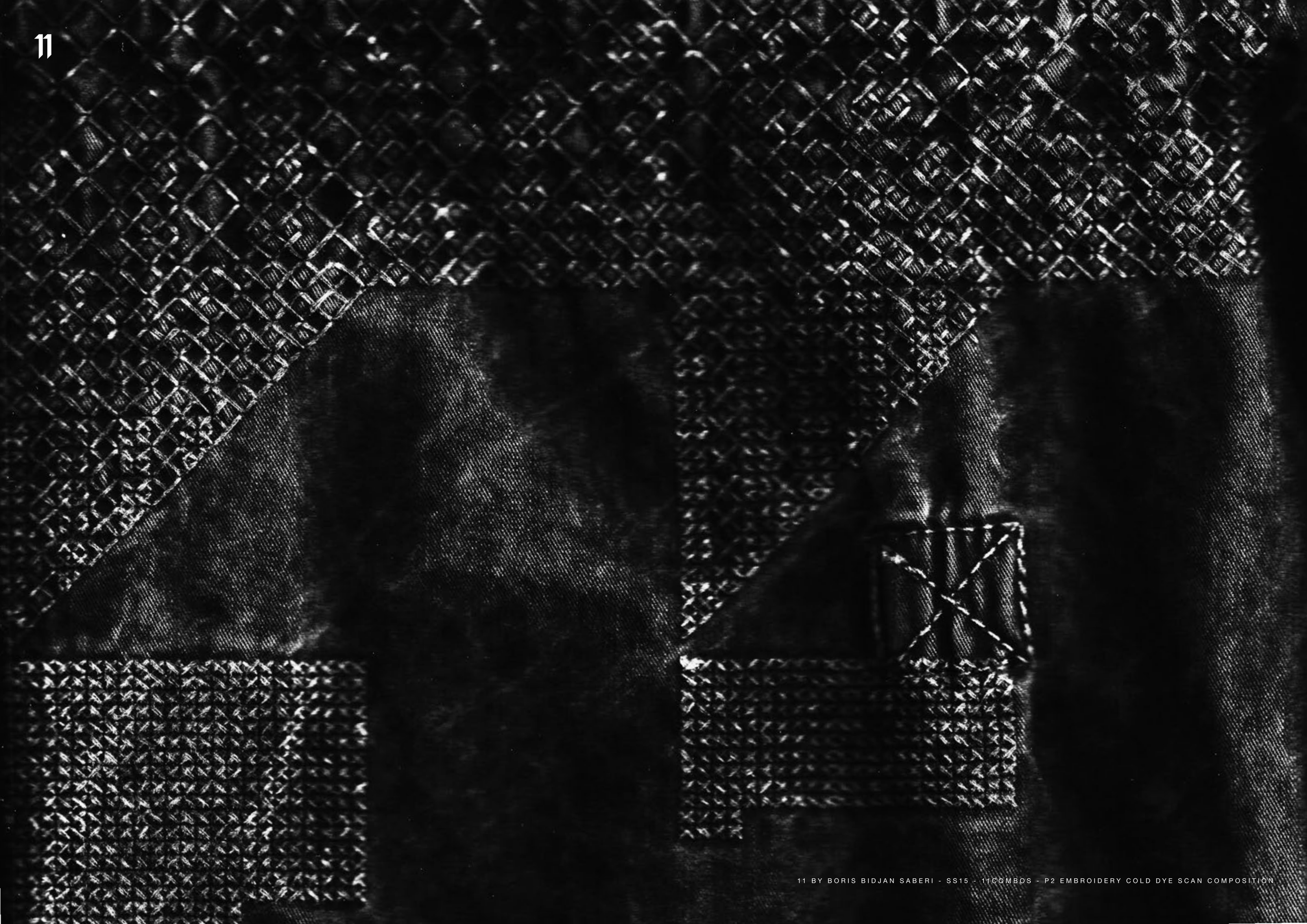
GFM
APC
HS



11

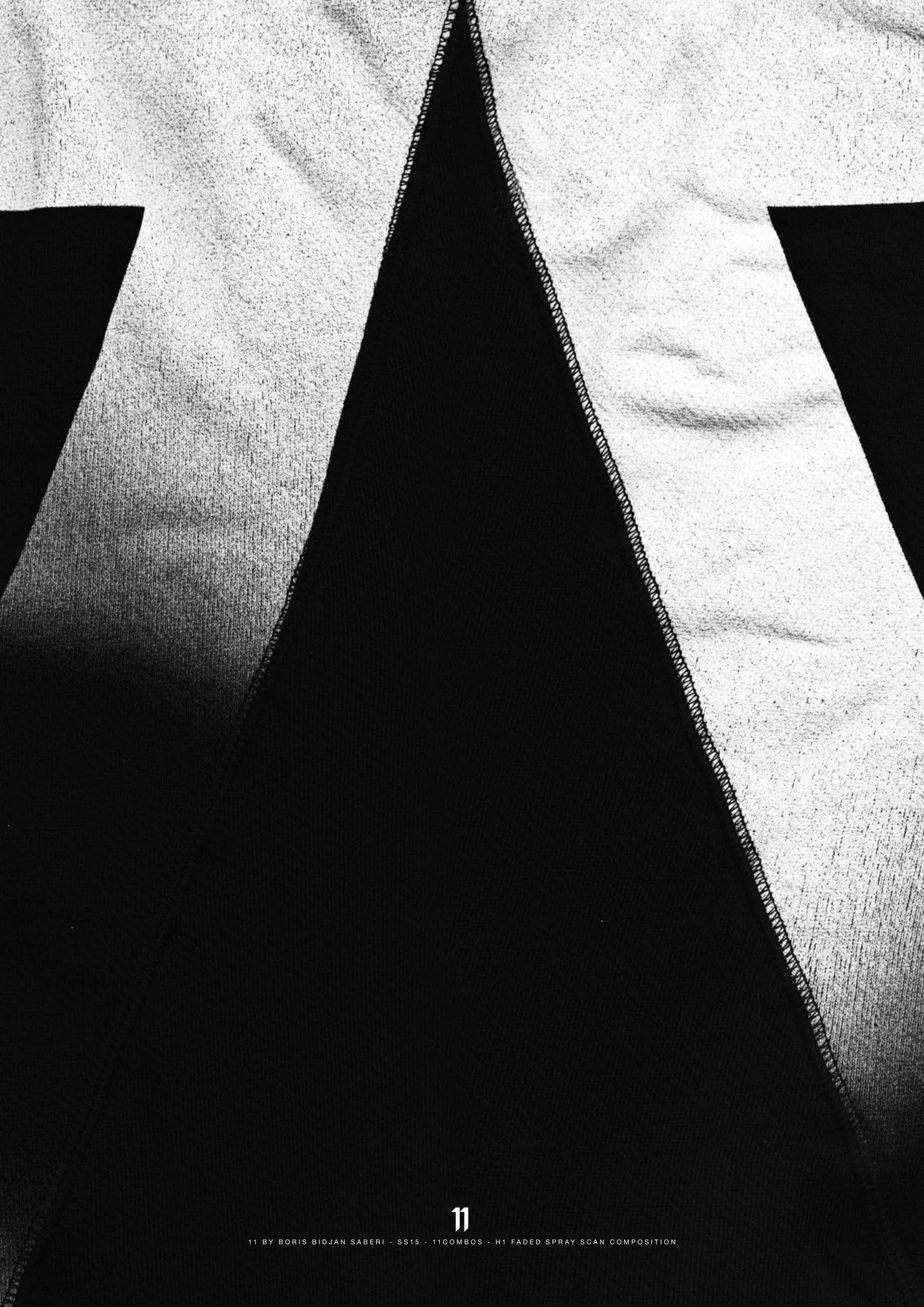
11 BY BORIS BIDJAN SABERI - SS15 - 11COMBOS - CAMPAIGN BY ALEX FAKSO

11 BY BORIS BIDJAN SABERI - SS15 - 11COMBOS - CAMPAIGN BY ALEX FAKSO

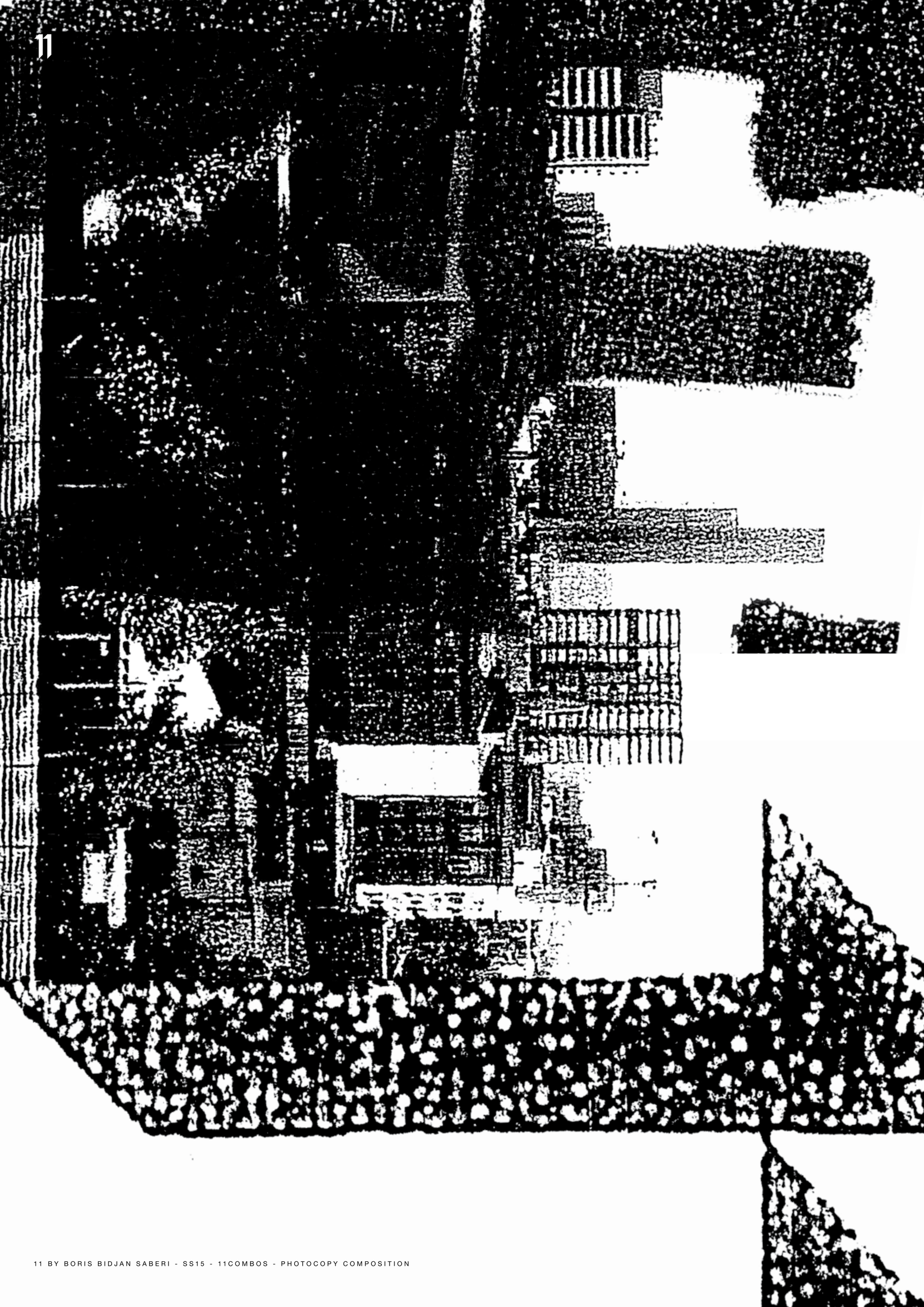


11 BY BORIS BIDJAN SABERI - SS15 - 11COMBOS - P2 EMBROIDERY COLD DYE SCAN COMPOSITION

11 BY BORIS BIDJAN SABERI - SS15 - 11COMBOS - MTN COLORS SPRAY - PHOTO: ALEX FAKSO



11 BY BORIS BIDJAN SABERI - SS15 - 11COMBOS - H1 FADED SPRAY SCAN COMPOSITION



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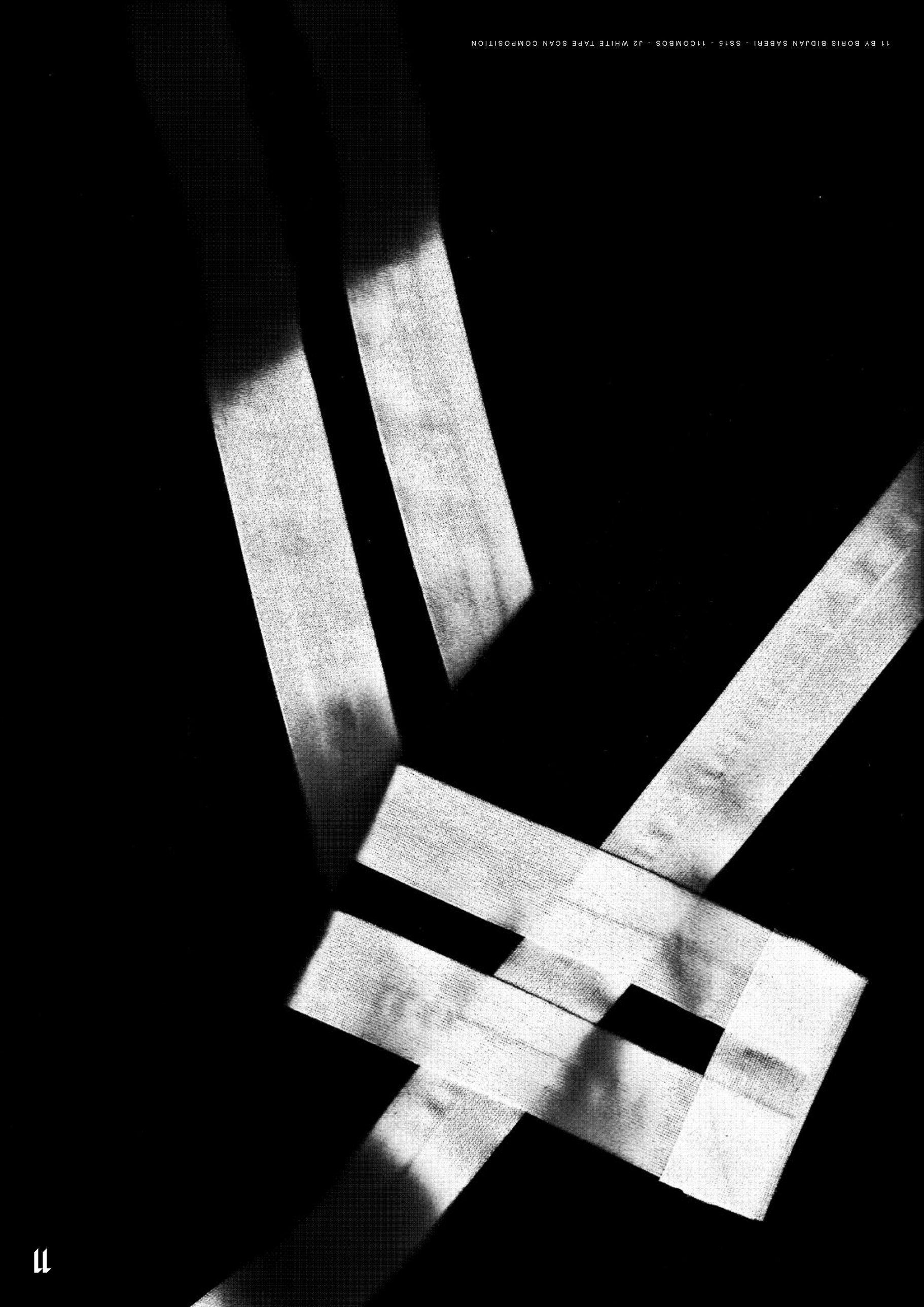

11 BY BORIS BIDJAN SABERI - SS15 - 11COMBOS - J2 WHITE TAPE SCAN COMPOSITION